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NetRatings, Inc.

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## NIELSEN//NETRATINGS ANNOUNCES JUNE U.S. SEARCH SHARE RANKINGS

**NEW YORK– July 19, 2007** – Nielsen//NetRatings reports June 2007 data for the Top U.S. Search Providers.

Top search providers, ranked by total searches. Searches represent the total number of queries conducted at the provider.

**Table 1: Top 10 Search Providers for June 2007,  
Ranked by Searches (U.S.)**

Provider	Searches (000)	YOY Growth	Share of Searches
1. Google Search	3,906,877	46.3%	52.7%
2. Yahoo! Search	1,496,137	20.3%	20.2%
3. MSN/Windows Live Search	985,706	77.4%	13.3%
4. AOL Search	404,036	8.8%	5.5%
5. Ask.com Search	152,268	21.2%	2.1%
6. My Web Search	76,827	N/A	1.0%
7. My Way Search	35,643	-70.0%	0.5%
8. BellSouth Search	30,868	N/A	0.4%
9. Comcast Search	30,467	N/A	0.4%
10. Dogpile.com Search	30,452	22.4%	0.4%

Source: Nielsen//NetRatings MegaView Search, July 2007

Example: An estimated 3.9 billion search queries were conducted at Google Search, representing 53 percent of all search queries conducted during the given time period.

### About Nielsen//NetRatings

NetRatings, Inc. delivers leading Internet media and market research solutions, marketed globally under the Nielsen//NetRatings brand. With high quality, technology-driven products and services, Nielsen//NetRatings is the global standard for Internet audience measurement and premier source for online advertising intelligence, enabling clients to make informed business decisions regarding their Internet and digital strategies. The Nielsen//NetRatings portfolio includes panel-based and site-centric Internet audience measurement services, online advertising intelligence, user lifestyle and demographic data, e-commerce and transaction metrics, and custom data, research and analysis. For more information, please visit [www.nielsen-netratings.com](http://www.nielsen-netratings.com).

*Editor's Note: Please source all data to Nielsen//NetRatings.*

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