

For Immediate Release:
NetRatings, Inc.

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NIELSEN//NETRATINGS REPORTS TOPLINE U.S. DATA FOR JUNE 2007

Nielsen//NetRatings reports June 2007 data for the Top Sites by Parent Company and Top Brands. In addition, Nielsen//NetRatings reveals the Top Advertisers by Company for June 2007.

Nielsen//NetRatings Top 10 Web Sites by Parent Company and Top 10 Web Sites by Brand, June 2007

Table 1. Top 10 Parent Companies, Combined Home & Work (U.S.)

Parent	Unique Audience (000)	Time Per Person (hh:mm:ss)
1. Microsoft	116,900	2:00:17
2. Google	113,937	1:28:30
3. Yahoo!	108,817	3:02:06
4. Time Warner	104,344	4:20:40
5. News Corp. Online	74,487	2:16:22
6. eBay	65,472	1:39:20
7. InterActiveCorp	61,149	0:22:18
8. Amazon	49,059	0:24:12
9. Walt Disney Internet Group	44,879	0:31:40
10. Apple Computer	44,000	1:06:40

Table 2. Top 10 Brands, Combined Home & Work (U.S.)

Brand	Unique Audience (000)	Time Per Person (hh:mm:ss)
1. Google	108,462	1:07:53
2. Yahoo!	108,013	3:02:36
3. MSN/Windows Live	96,790	1:48:46
4. Microsoft	91,317	0:38:35
5. AOL Media Network	90,215	4:38:23
6. Fox Interactive Media	65,447	2:27:11
7. eBay	57,900	1:39:14
8. YouTube	51,378	0:43:50
9. Apple	44,000	1:06:40
10. Amazon	42,658	0:20:28

Example: The data indicates that 44.0 million home and work Internet users visited at least one of the Apple Computer-owned sites or launched an Apple Computer-owned application during the month, and each person spent, on average, a total of 1 hour 6 minutes and 40 seconds at one or more of their sites or applications.

A parent company is defined as a consolidation of multiple domains and URLs owned by a single entity. A brand is defined as a consolidation of multiple domains and URLs that has a consistent collection of branded content.

Nielsen//NetRatings AdRelevance Top 10 Advertisers, June 2007

Top advertisers, ranked by estimated spending, are based on data from AdRelevance, Nielsen//NetRatings' advertising research service. An impression is counted as the number of times an ad is rendered for viewing.

Top 10 Advertisers by Estimated Spending (U.S.)

Advertiser	Total Estimated Spending	Impressions (000)
1. InterActiveCorp	\$47,218,400	13,355,892
2. NexTag, Inc.	\$39,788,800	19,653,447
3. Experian Group Limited	\$38,495,000	14,840,489
4. Low Rate Source	\$35,873,300	17,156,371
5. Countrywide Financial Corporation	\$29,968,200	14,761,199
6. Verizon Communications, Inc.	\$23,574,700	5,893,470
7. AT&T Corp.	\$22,243,900	7,492,917
8. Deutsche Telekom AG	\$18,124,600	4,436,323
9. Ford Motor Company	\$11,892,400	1,887,396
10. Monster Worldwide, Inc.	\$11,229,300	2,941,100



Estimated spending reflects CPM-based advertising online, and excludes search-based advertising, paid fee services, performance-based campaigns, sponsorships, barter, partnership advertising, advertorials, promotions and e-mail. Impressions reported exclude house ads, which are ads that run on an advertiser's own or related property and co-branding relationships.

Example: An estimated 2.9 billion Monster Worldwide, Inc. ads were rendered for viewing at the cost of approximately \$11.2 million during the surfing period.

About Nielsen//NetRatings

NetRatings, Inc. delivers leading Internet media and market research solutions, marketed globally under the Nielsen//NetRatings brand. With high quality, technology-driven products and services, Nielsen//NetRatings is the global standard for Internet audience measurement and premier source for online advertising intelligence, enabling clients to make informed business decisions regarding their Internet and digital strategies. The Nielsen//NetRatings portfolio includes panel-based and site-centric Internet audience measurement services, online advertising intelligence, user lifestyle and demographic data, e-commerce and transaction metrics, and custom data, research and analysis. For more information, please visit www.nielsen-netratings.com.

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Editor's Note: Please source all data to Nielsen//NetRatings.