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NetRatings, Inc.

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## NIELSEN//NETRATINGS ANNOUNCES MAY U.S. SEARCH SHARE RANKINGS

**NEW YORK– June 20, 2007** – Nielsen//NetRatings (Nasdaq: NTRT) reports May 2007 data for the Top U.S. Search Providers.

Top search providers, ranked by total searches. Searches represent the total number of queries conducted at the provider.

**Table 1: Top 10 Search Providers for May 2007,  
Ranked by Searches (U.S.)**

Provider	Searches (000)	YOY Growth	Share of Searches
1. Google Search	4,033,277	44.9%	56.3%
2. Yahoo! Search	1,540,949	18.6%	21.5%
3. MSN/Windows Live Search	605,400	0.8%	8.4%
4. AOL Search	381,961	5.1%	5.3%
5. Ask.com Search	142,418	-2.8%	2.0%
6. My Web Search	61,784	N/A	0.9%
7. Comcast Search	34,908	N/A	0.5%
8. EarthLink Search	33,461	21.7%	0.5%
9. BellSouth Search	30,122	N/A	0.4%
10. Dogpile.com Search	26,295	-10.6%	0.4%

Source: Nielsen//NetRatings MegaView Search, June 2007

Example: An estimated 4.0 billion search queries were conducted at Google Search, representing 56 percent of all search queries conducted during the given time period.

### About Nielsen//NetRatings

NetRatings, Inc. (Nasdaq: NTRT) delivers leading Internet media and market research solutions, marketed globally under the Nielsen//NetRatings brand. With high quality, technology-driven products and services, Nielsen//NetRatings is the global standard for Internet audience measurement and premier source for online advertising intelligence, enabling clients to make informed business decisions regarding their Internet and digital strategies. The Nielsen//NetRatings portfolio includes panel-based and site-centric Internet audience measurement services, online advertising intelligence, user lifestyle and demographic data, e-commerce and transaction metrics, and custom data, research and analysis. For more information, please visit [www.nielsen-netratings.com](http://www.nielsen-netratings.com).

*Editor's Note: Please source all data to Nielsen//NetRatings.*

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