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NetRatings, Inc.

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NIELSEN//NETRATINGS ANNOUNCES MARCH U.S. SEARCH SHARE RANKINGS

NEW YORK– April 23, 2007 – Nielsen//NetRatings (Nasdaq: NTRT) reports March 2007 data for the Top U.S. Search Providers.

Top search providers, ranked by total searches. Searches represent the total number of queries conducted at the provider.

**Table 1: Top 10 Search Providers for March 2007,
Ranked by Searches (U.S.)**

| Provider | Searches (000) | YOY Growth | Share of Searches |
|----------------------------|-------------------|---------------|----------------------|
| 1. Google Search | 3,816,746 | 31.6% | 53.7% |
| 2. Yahoo! Search | 1,550,574 | 16.6% | 21.8% |
| 3. MSN/Windows Live Search | 717,056 | 11.4% | 10.1% |
| 4. AOL Search | 414,772 | 8.1% | 5.8% |
| 5. Ask.com Search | 130,793 | 2.1% | 1.8% |
| 6. My Web Search | 74,231 | N/A | 1.0% |
| 7. Comcast Search | 33,394 | N/A | 0.5% |
| 8. BellSouth Search | 32,840 | N/A | 0.5% |
| 9. EarthLink Search | 31,489 | 16.6% | 0.4% |
| 10. My Way Search | 29,471 | -82.0% | 0.4% |

Source: Nielsen//NetRatings MegaView Search, April 2007

Example: An estimated 3.8 billion search queries were conducted at Google Search, representing 54 percent of all search queries conducted during the given time period.

About Nielsen//NetRatings

NetRatings, Inc. (Nasdaq: NTRT) delivers leading Internet media and market research solutions, marketed globally under the Nielsen//NetRatings brand. With high quality, technology-driven products and services, Nielsen//NetRatings is the global standard for Internet audience measurement and premier source for online advertising intelligence, enabling clients to make informed business decisions regarding their Internet and digital strategies. The Nielsen//NetRatings portfolio includes panel-based and site-centric Internet audience measurement services, online advertising intelligence, user lifestyle and demographic data, e-commerce and transaction metrics, and custom data, research and analysis. For more information, please visit www.nielsen-netratings.com.

Editor's Note: Please source all data to Nielsen//NetRatings.

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