



For Immediate Release:
NetRatings, Inc.

Suzy Bausch (408) 941-2965
Leilani Han (408) 941-2930

NIELSEN//NETRATINGS ANNOUNCES DECEMBER U.S. SEARCH SHARE RANKINGS

NEW YORK– January 23, 2007 – Nielsen//NetRatings (Nasdaq: NTRT) reports December 2006 data for the Top U.S. Search Providers.

Top search providers, ranked by total searches. Searches represent the total number of queries conducted at the provider.

**Table 1: Top 10 Search Providers for December 2006,
Ranked by Searches (U.S.)**

Provider	Searches (000)	YOY Growth	Share of Searches
Google Search	3,035,617	22.6%	50.8%
Yahoo! Search	1,412,904	30.1%	23.6%
MSN/Windows Live Search	499,946	-9.7%	8.4%
AOL Search	362,140	7.8%	6.1%
My Way Search	141,527	4.7%	2.4%
Ask.com Search	128,452	17.2%	2.1%
EarthLink Search	31,930	17.6%	0.5%
Dogpile.com Search	30,487	2.1%	0.5%
Comcast Search	26,931	N/A	0.5%
NexTag Search	26,835	123.2%	0.4%

Source: Nielsen//NetRatings MegaView Search, January 2007

Example: An estimated 3.0 billion search queries were conducted at Google Search, representing 51 percent of all search queries conducted during the given time period.

About Nielsen//NetRatings

NetRatings, Inc. (Nasdaq: NTRT) delivers leading Internet media and market research solutions, marketed globally under the Nielsen//NetRatings brand. With high quality, technology-driven products and services, Nielsen//NetRatings is the global standard for Internet audience measurement and premier source for online advertising intelligence, enabling clients to make informed business decisions regarding their Internet and digital strategies. The Nielsen//NetRatings portfolio includes panel-based and site-centric Internet audience measurement services, online advertising intelligence, user lifestyle and demographic data, e-commerce and transaction metrics, and custom data, research and analysis. For more information, please visit www.nielsen-netratings.com.

Editor's Note: Please source all data to Nielsen//NetRatings.

###