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NIELSEN//NETRATINGS ANNOUNCES AUGUST U.S. SEARCH SHARE RANKINGS

NEW YORK– September 19, 2006 – Nielsen//NetRatings reports August 2006 data for the Top U.S. Search Providers.

Top search providers, ranked by total searches. Searches represent the total number of queries conducted at the provider.

**Table 1: Top 10 Search Providers for August 2006,
Ranked by Searches (U.S.)**

Provider	Searches (000)	YOY Growth	Share of Searches
1. Google Search	3,003,205	30%	50.2%
2. Yahoo! Search	1,434,169	23%	24.0%
3. MSN/Windows Live Search	595,584	3%	10.0%
4. AOL Search	328,559	-18.2%	5.5%
5. Ask.com Search	136,919	30%	2.3%
6. My Way Search	135,706	42%	2.3%
7. iWon Search	30,827	-15%	0.5%
8. EarthLink Search	24,324	-20%	0.4%
9. Dogpile.com Search	23,033	-18%	0.4%
10. SBC Yellow Pages Search	22,929	36%	0.4%

Source: Nielsen//NetRatings MegaView Search, September 2006

Example: An estimated 3.0 billion search queries were conducted at Google Search, representing 50 percent of all search queries conducted during the given time period.

About Nielsen//NetRatings

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Editor's Note: Please source all data to Nielsen//NetRatings.

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